



Celebrating 50 Years of Excellence

SIMS ACADEMIC TEAM

ANNUAL REPORT (2021-22)

Faculty In-Charge: Dr. Swati Vispute



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TEAM OBJECTIVE

The Academic Team of SIMS ensures realistic exposure and excellent ways of incorporating teaching approaches for a comprehensive learning experience.

ABOUT THE TEAM:

The focus of educational institutions is to make their programs an enriching learning experience for the students. The academic team plays a very crucial role here by making sure that the academic journey of students consists of valuable takeaways. It aims at prepping them for future opportunities by taking into consideration the holistic development of all the students. This is achieved by providing the necessary workshops, training, valuable guest lectures and hence getting the most out of the industrial exposure provided to them.

The team believes in the shared learning concept through collective peer growth; it also serves to strengthen a sense of belonging and encourages higher and more efficient individual performance. The team’s significant events are TATVA, Nbuzz, and Case Boffin Workshop.

TEAM MEMBERS:

Senior Coordinators	Senior Team	Junior Team
Abhishek Chaturvedi	Palak Dubey	Adarsh Srivastava
Kamran Bhardwaj	Prashant Rai	Gagan Deep Singh
Ruth Malia	Sonam Sarin	Gopal Panigrahi
	Srishti Mehta	Joel Merin Jose
	Vivek Gaur	Mugdha Manoj
		Rathin Bhatt
		Ridhima Chhimwal
		Vernika Hooda

EVENTS

N-BUZZ

Intra College Debate Session



- An intra-college debate competition on burning current affair topics. Impersonating famous personalities, voicing their opinions, and dressing up like the personality allotted to them. 50 students participated in the event.
- Mr. Vijay Srinivas a journalist with Asian News International was invited as a Judge for the finals.
- The winner was given a cash prize of 4000 Rs, 2500 Rs for the First Runner Up, and 1000 Rs for the Second Runner Up.
- This competition helped student managers to gain confidence and put forward their point of view in front of everyone.

WITSAROO

Business trivia quiz



- The Business Trivia Quiz - Witsaroo, was hosted on Dare2Compete, exclusively for the batch of 2021-2023, as a pre-orientation engagement.
- Students were acquainted with the platform and familiarised with the process of participating in National Competitions on the same.
- The event acted as an ice-breaker for engaging with the institute workshops and events.
- The top position was bagged by Mr. Pragyan Prakash Panda.

TATVA

A National Level Case Study Competition



- The event spanned over 10 days and 3 Elimination rounds with the Final event being held over Zoom and streamed live on YT, gathering more than 50,000 views.
- The event was in collaboration with MBA Chaiwala Academy, judged by Mr. Prafull Billore.
- The event witnessed the participation of 1047 participants - shortlisted to 10 teams for the final round.
- Winning teams were rewarded with cash prizes worth over 20,000, and Paid internships with MBA Chaiwala.

TATVA

A National Level Case Study Competition



Team Presentations

Streamed live on Youtube (50k + views)
<https://www.youtube.com/watch?v=OImRZdOpmlw>

Follow up QnA round

We received positive feedback from all participants and appreciation from the MBA Chaiwala Team for a well-organized event.

Winners

1. The Concept Crew (IIM Ahmedabad)

Prize amount - INR 12,000

2. Wizards at work (T.A.P.M.I)

Prize amount - INR 7,800Team

3. ARM (IIM Bangalore)

Prize amount - INR 4,200



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LINKEDIN WORKSHOP

Decoding LinkedIn



- The LinkedIn workshop featured a prominent speaker Mr. VN Mathur who is an alumnus of SIMS.
- Mr. VN Mathur gave away LinkedIn Premium passes to 3 participants.
- The event was attended by 97 participants and the registration was done on a first come first serve basis.
- The session was a great success, students had multiple questions and each was answered with utmost zeal and passion.
- 100% of the students wanted the Academic Team to conduct similar workshops
- Insights received by the respondents included:
 - > Networking is the net worth of this era
 - > Tips of efficient usage of LinkedIn App

FAREWELL CEREMONY

Bidding Adieu!



- Conducted Online on the Zoom platform
- Farewell Ceremony for the outgoing batch 2019-2021 & PGDM Batch 2021 in collaboration with various teams.
- This ceremony was the first of its kind in the institute and was attended by more than 350 Participants.
- The session also saw Awards Distribution for the best and the brightest of the Batch.

CASE BOFFIN

Case Cracker Workshop



- The case study workshop was done in collaboration with the SIMS ambassador program and Umbrella Genix.
- Mr. Shubhrajyoti Bhattacharya is a multiple-time national winner of case study competitions.
- Real-life business problems were discussed and their solutions formulated in a structured way.
- The session was a great success, students had multiple questions and each was answered with utmost zeal and passion.
- After attending the workshop, the D2C case study competition-winning ratio has increased by 28%.

ARTICLE WRITING COMPETITION

To observe the "Azadi ka Amrut Mahotsav"



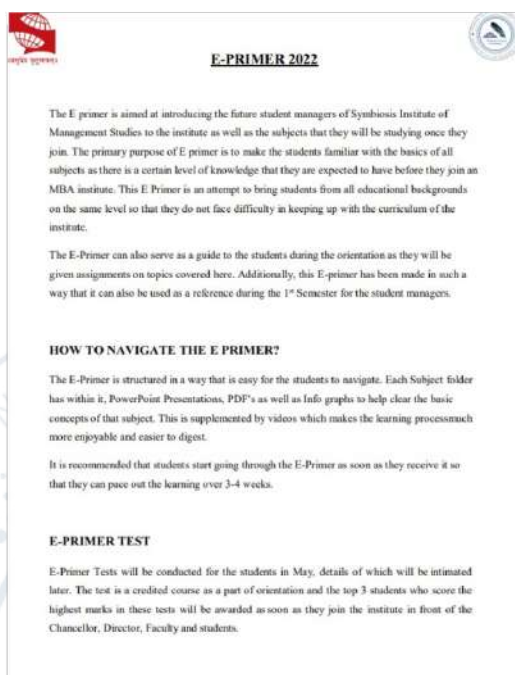
- As mandated by UGC / AICTE the Academic Team conducted an article writing competition to observe the "Azadi ka Amrut Mahotsav".
- We aimed at raising the feeling of patriotism and a sense of gratitude in the students towards the struggles and endeavors of our freedom fighters.
- Invited both individual and team participation.
- Articles of 2 student managers were showcased on the SIMS Blog.



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E-PRIMER

The Ultimate Guide to SIMS



- The E-Primer is structured in a way that is easy for the students to navigate. Each Subject folder has within it, PowerPoint Presentations, PDF's as well as Info graphs to help clear the basic concepts of that subject.
- Added 3 new subjects namely Business Analytics, Data Driven Decision Making and R-Programming and a new question bank was prepared for the test.
- Updated Team videos, write-ups and Faculties Photos.

TEACHERS' DAY

A Tribute to the Faculty and Staff Members at SIMS



- The event was conducted on the Zoom Platform and was attended by Batch 21-23.
- Featured a prominent speaker Mr. Anil Swarup Ji who has been the School Education and Literacy Secretary of India.
- Various aspects of the relevance of teacher's day were demonstrated by different cells/teams at SIMS.
- All the faculty and staff members felt respected and termed the event to be intriguing.

PARIVARTAN

"Saving the world one plastic at a time"



- Participants had to come up with a solution to reduce the use of single-use plastic and present their findings in the form of an infographic or a presentation.
- Several teams participated over the 4 days from the SIMS MBA batch of 2021- 2023 and the MBA batch of 2020-22.
- The top 3 teams were awarded.
- AICTE mandatory event Organised by Academic Team.



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GUEST SESSION

On the occasion of Matrubhasha Divas



- AICTE Mandated event conducted successfully by the SIMS Academic Team
- Graced by Prof. Chandra Bhushan Sharma, the Chairman of the National Institute of Open Schooling (NIOS) & a Professor at the Indira Gandhi National Open University (IGNOU).
- The event was live-streamed on SIMS official Youtube channel and posted on NDLI club for greater reach.
- The first event to be hosted on NDLI from SIMS
- 390 students from the MBA Batch of 2021-23 gained insight on culture



AIDED ACADEMIC DEPARTMENT

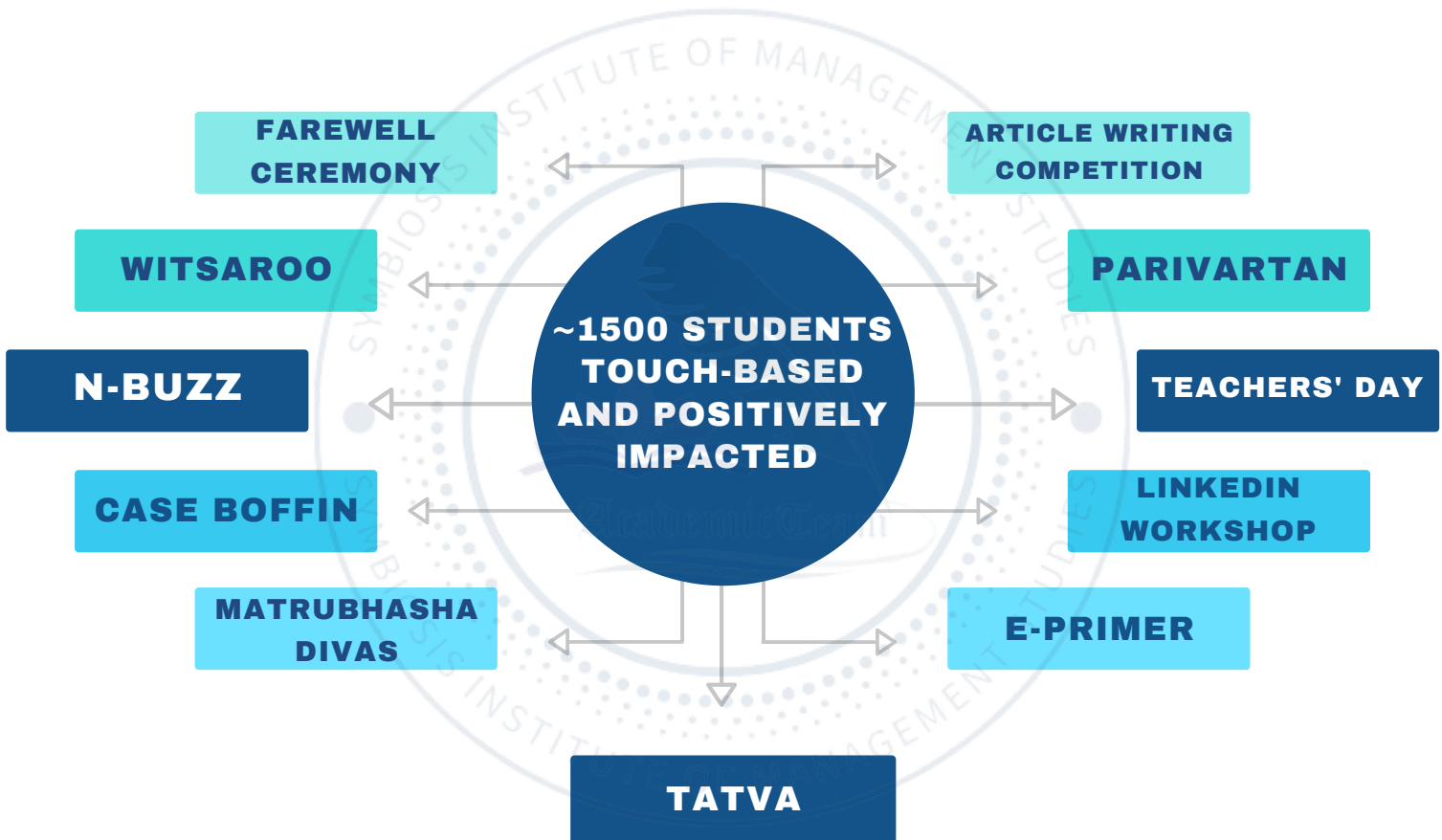
By Preparing NAAC Reports

- **Report on Guest Session “Corporate Social Responsibility” held on 18th December 2021.**
- **Report on Guest Session “Corporate Social Responsibility” held on 29th & 30th December 2021.**
- **Report on Guest Session “Corporate Social Responsibility” held on 10th January 2022.**
- **Report on Guest Session “Corporate Social Responsibility” held on 11th January 2022.**
- **Report on Guest Session “CSR Placement Kamayani Prashikshan & Sanshodhan” held on 14th February 2022.**
- **Report on Which Specialization to Choose?**
- **Report on Why choose finance as specialization?**
- **Report on Why choose HR as specialization?**
- **Report on Why choose Marketing as specialization?**
- **Report on How to make a presentation?**



SUMMARY

This is the overall summary of the events and sessions that the Academic team has conducted so far. We could positively impact approximately 1500 students as a part of our events and we strive to organize more such events in the future.





FUTURE PLAN

We look forward to continue the same goal of the Academic team to keep enhancing knowledge of student managers and help build better future professionals.

The following are events that are tentative on our calendar and shall be greenlit soon.

- Bi-Monthly Current Affairs Quiz
- Team Building workshops
- Company Real-Time Business Study
- Guest Lectures on Social Entrepreneurship
- Elevator Pitch Workshop

We identified the key learning points for the respective events and workshops as below:

- Real-time awareness of the business world
- Team Building values and effective Work Delegation processes
- Portfolio Understanding & Analysis leading to Corporate Exposure and understanding
- Understanding Social Entrepreneurship
- Personal Branding & Networking